

How to Build Profitable Websites Fast!

Easy Step
by Step Ebook

*The Best Strategies for
Making Money Online Quickly*



Joel Comm

How to Build Profitable Websites...FAST!

**From choosing your Domain Name to
Designing Professional-looking Websites
to SkyRocketing your Search Rankings...Plus!**

**Learn exactly how I turn my web visitors into
thousands of \$\$\$ in the bank...Month after month!**

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Dear Reader,

Thank you for purchasing "How to Build Profitable Websites Fast". I hope you find everything you expect to learn, and more!

It's official. The Internet is now set to overtake TV as the leading source of information and entertainment. That's good news for people who dream big but can't afford a TV network...just yet.

Even though millions of web sites are being added every year, the Internet is still relatively young. It is going to continue to grow at tremendous rates with more people getting online and using it for everything under the sun.

Close to 500 Million searches are being performed DAILY on just the top three search engines Google, Yahoo and Inktomi. Now is the time to carve out your piece of the Internet pie.

Who says YOU can't be the next Internet Millionaire?

Last year, I grossed upwards of \$400,000 from my many websites. In fact, just ONE of the advertising programs I run on my top websites netted me well over \$500 PER DAY in pure profits (read all about it in the section on Google AdSense)!

So if you are serious to learn How to Build Websites Fast...But don't know where to START...Congratulations! You just discovered one of the easiest and most practical ways to achieve your dream. I'm sure you will enjoy this ebook as much as I enjoyed writing it!

To Your Online Success,

Joel Comm

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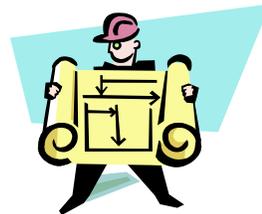
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Chapter 1

"How do we get There....from Here?!"

You need a plan

As you begin this journey, you may feel intimidated. I understand completely. With all those www's, dotcoms and choices to make, the task can seem quite daunting.



Relax. Take a deep breath. Consider me your guide for the first part of your journey.

As we explore the many avenues for generating revenue online, realize that you have already taken an important step that advances your progress immediately. And what is that step? You are a learner! You know that the surest way to get where you want to go is to listen to advice from those who have gone before you.

If you want to become a great baseball player, you need to hang out with other great baseball players. If you want to become a world-class musician, you should try to spend time with other world-class musicians. And if you want to have an explosive Internet business, it only makes sense that you should spend time with someone who has an explosive Internet business!

I'm glad you have chosen me as your mentor on this journey. Having been in business online since 1995, I have ridden the ups and downs of the Internet rollercoaster. I've experienced the thrill of selling a website to the world's LARGEST website (In 1997, I sold ClassicGames.com to Yahoo. Today it is known as Yahoo! Games). I've regularly received spectacular affiliate commissions from Amazon.com, eBay and dozens of other merchants. And I've seen what can happen when I put my nose to the grindstone and publish fantastic content that others find helpful. Not only do I provide a service and make a great

income, but I get to help people in the process! Does it get any better than that?

You want to hear the best news of all? There is NO reason that this can't be YOUR experience! It's up to you, my friend. And you have obviously made a decision that it is going to be you by investing in this ebook.

Now, about that journey... Are you ready? Great! Let's go...

That First Step Is A Doozy...

The journey of a thousand miles begins with one little step. Well, sometimes you realize that you needn't have traveled those thousand miles after all. Maybe if you had taken the time to plan everything...you might be able to get there in a lot fewer steps.

That's why you need a plan.

A plan will help you define clearly what you want to achieve with your website. And by giving you a clear picture of your goals, it often helps you find the fastest and easiest ways to achieve them.

All you have to do is ask yourself a few questions:

What do you want your website to do for you?

- Share thoughts and ideas about a product, service or cause?
- Sell your own products or services?
- Market affiliate products
- Sell advertising

Chapter 2

We're Going to Cover A lot of Ground!

In the pages that follow you will learn:

1) How to build and design your website

- How to choose a Domain Name
(Should you pick a name for the search engines or build a brand with a unique, memorable name?)
- How to choose a Web Host / Hosting Package
(Different websites have different needs- how to save money without cutting corners)
- How to Optimize your Website
(Make your website easy to use!)
- How to choose a Web Design Template
(Get professional design on a shoestring budget!)
- How to work with image-editing
(Web-friendly graphics make your website fun!)
- How to write persuasive copy
(Choose your words well and get blown away with the response!)

2) How to Pull Traffic

- How to pull targeted traffic from the search engines
(Basic to advanced search engine strategies for every budget)
- How to advertise your website (Buying clicks, Picking the right keywords, Link Exchange, Exit Pop-Ups, Targeted Emails)

- How to build an opt-in mailing list
(A subscriber list is the first step to building loyalty and earning extra advertising dollars!)

3) How to Turn Visitors into Cash

- Building your online storefront (your shopping cart, setting up a merchant account, providing live help etc)
- Affiliate Marketing Programs
(Just add some code and you could be well on your way to earning generous commissions from affiliate sales!)
- Paid Advertising (Google AdSense, Yahoo Search Marketing, Finding your own Sponsors)

No matter what you want to do with your website, you can achieve your goal easier and faster by chalking out the right course.

Chapter 3

How to Pick a Domain Name

There are three key questions that you need to answer, before picking a domain name for your website:

Q1. Shall I pick a name to attract the search engines, or human visitors?

With the Internet boom, it's becoming harder than ever to find meaningful names that make perfect sense to the search engines as well as your human visitors.

If you have a generous advertising budget, want to attract repeat visitors and build a strong brand, go for a domain name that attracts human visitors. Again, it goes without saying that human visitors prefer .com domain names to .org, .biz and other extensions.

Names such as Monster.com and Amazon.com might not mean much, but they are easy to say and spell, easy to type, easy to remember and hint at the huge array of choices available on these websites.

Generic names such as Business.com may attract search spiders, but they cannot be trademarked. A unique name makes it easy to seek trademark protection by registering with the Patent and Trademark Office (USPTO). This ensures that nobody can misuse your domain name to sell their products or services (from another website or through offline means) without your sanction.

If you have an existing offline business...

If you want to build a website for an existing online business, it's best to stick with the actual name of your business as the primary address. You can always register a couple of keyword-rich domain names to point targeted traffic to your primary website.